

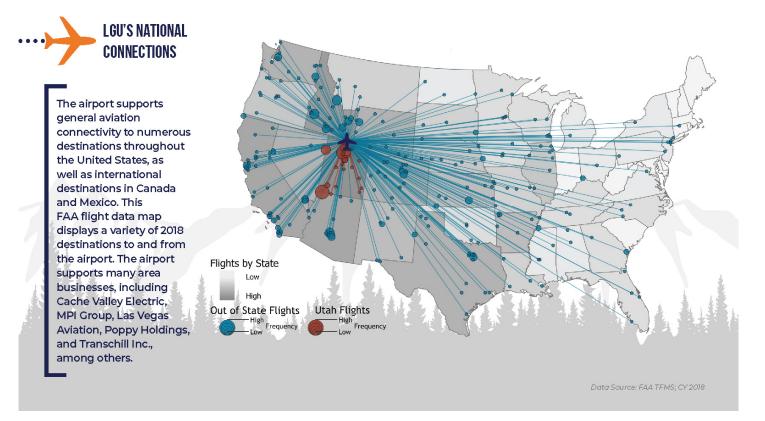


KAY, SO HOW DOES THE LOGAN-CACHE AIRPORT BENEFIT ME?

By Russ Kirkham

The Utah Division of Aeronautics published insights this spring into the strategic and economic benefits of Utah airports, including a specific look at the Logan-Cache Airport (LGU). These stats and figures are publicly available on the state <u>aeronautics website</u> with a <u>downloadable summary</u> and have been exposed to media coverage through the <u>Herald</u> <u>Journal</u>.

- Those with a perspective on the numbers will appreciate annual LGU stats like 194 jobs, \$4.5M payroll, \$13.2M spending, \$17.1M economic activity, \$639,300 in tax revenue, and \$8.6M in 10-year development costs.
- Those with an eye on geography will appreciate that 70% of all flight plans from KLGU are to out-of-state destinations with connections to more than 230 destinations in 41 states and 6 countries.



• For those with an eye on the scenery of Cache Valley...well...look out your window. What more can be said of the beautiful place we live in?

Nearly 20 years ago, I worked in economic development for Logan City which contributed to the airport master planning and airline marketing efforts that took place at that time. I took part in various discussions with the public and some airport tenants who did not want to see growth take place because they were concerned about losing the quaint rural surroundings that hallmark Cache Valley's history. As I progress through the auto traffic of Logan each day, I sometimes remember the perspective of the Economic Development Director when he would tell people that Logan and Cache Valley were going to grow rapidly. We were working to help shape that growth successfully and strategically. Jump forward nearly 15 years, and I remember my realtor excitedly talking about property values by discussing a trend theory that Cache Valley's population would likely double in the next decade.

Even with all this great economic news, it is still natural for each of us to ask, how do the economic and logistical contributions of the airport benefit me? Well, someone who has never sat in a commercial truck still benefits a hundred times a day from the presence of the highway system. Similarly, residents and businesses in Cache Valley benefit from the existence, development, administration and operations of the LGU airport. Some of the public benefit services provided include medevac, daily air freight, airborne fire suppression, pilot training (fixed and rotary), and commercial charter (sports teams).

It is certainly worth noting that each progressive step in development and services requires trade considerations of convenience, rural feel, ease of field accessibility, and the personal satisfaction of users with highly-varied needs and desires. The unique organization of the Airport Authority Board, which combines the ownership and perspectives of both Logan City and Cache County, has guided many decisions over the years which have successfully fostered a great balance between a rural general aviation airport and a commercial-service transportation airport.

Beyond the numbers and destinations, the great reality is that, in addition to such excellent economic contributions, our LGU airport is well-established to support most of today's needs and has the location and expansion possibilities necessary to serve the valley's public, business, education, and general aviation needs for the foreseeable future. The state's numbers show us on track!



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