



17.11.27

Request for Proposals

Beaver Mountain Trailhead cARTtography.

About the Project

Since fall of 2016, Beaver Mountain, The Utah Conservation Corps, the Cache Valley Highschool Mountain Bike League, and Cache County have been designing and coordinating the construction, by hand, of a 5.2 mile trail on Beaver Mountain, dubbed “Bjorr”. This trail is a natural surface hiking, mountain biking, and running trail, open to the public during the summer and fall. The trail is located on Beaver Mountain’s property at the top of Logan Canyon. To date, over 4600 hours of work have been contributed to the project by the community.

This coming summer of 2018, the trail building team anticipates finishing the built trail, which includes trail marking signage and a wooden trailhead kiosk that will serve as orientation for visitors.

Thanks to a generous grant from the Utah Office of Outdoor Recreation, Cache County and partners are looking to select a qualified artist to develop the cARTography that will be on display at this trailhead kiosk. The final product must, at a minimum:

- Provide wayfinding assistance - illustrate clearly where visitors are to park, where the trail lies on the mountain, key landmarks, and trail length.
- Illustrate the trail as rendered in the attached exhibit, and be created roughly to scale.
- Fit to approximately 24x36”, and mount to the wooden backing of an outdoor trailhead kiosk.
- Withstand the duress of living outside at the Beaver Mountain Trailhead all summer long. This could be accomplished through a durable finished product and/or through an ability to reproduce and post copies as needed.

A qualified artist will be selected and contracted to deliver finished artwork to Beaver Mountain no later than **August 30th 2018**.

Cache County and partners will provide the selected artist with:

- A \$1500 stipend for work completed and incidentals. \$500 upon contract signing, and \$1000 upon completion of project.
- Mapping services of the trail and surrounding environment – including, but not limited to: Contours, hillshades, aerial views, trail alignment and ski lift locations/names. These can be provided as digital or paper models. See the attached document for a preliminary layout of trail location and map context.
- Site photography and consultation on trail story and unique landmarks on site.
- Potential for guided visits to the mountain as conditions permit.

Proposal Specifics

Proposals may be sent electronically or physically by December 30th, 2017. Electronic submissions may be sent to dayton.crites@cachecounty.org, and physical submissions to *Cache County Development Services, 179 N Main St #305. Logan UT 84321.*

Proposals must contain:

- Applicant's name, address, phone number and email.
- Description of project that may include the following (a description is required, but specifics of said description are up to individual artist's discretion.) descriptions are encouraged to contain:
 - o Description of your style, concept, and inspiration for the cARTography,
 - o Sketches, doodles, gestures or smoke signals are welcome, but not required.
 - o Anticipated project medium(s)
 - o Anticipated project mounting technique.
- Online or physical portfolio
- Artist's statement – say something, anything, that helps us get an understanding of who you are, and why you do what you do. Inspire us, scare us, blow our hair back or make us lean forward, just show us your personality and creativity.

Key Dates

Deadline for proposal receipt (in person or emailed) **December 30th, 2017.**

Committee review period January 1st – January 14th (committee may contact individual artists by phone or email w/ questions)

Artist notification of decision: **January 15th, 2017** (all applicants will be notified of committee's decision)

Project final due date **August 30th, 2018**

Grand unveiling in conjunction with 1st National Interscholastic Cycling Association Highschool Mountain Bike Race at Beaver Mountain is anticipated in late September, early October 2018.

For any additional questions, please contact:

Dayton Crites
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